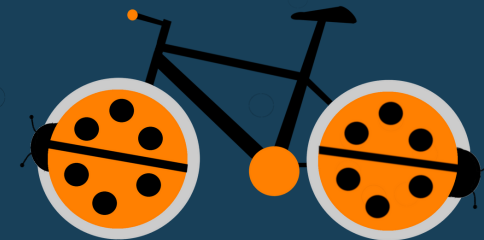




# ORANGE REGIONAL TRAILS

CABONNE | ORANGE | BLAYNEY



Prepared by the  
Orange BUG (Bicycle User Group)

Creating tourism,  
health and cultural  
benefits via bike and  
walking trails

## CONSULTATION PROSPECTUS 2021



food | wine | agriculture | nature | history | community

# WHAT IS ORANGE BUG?



## THIS PROSPECTUS

The Central West region of NSW offers a unique range of attractions from historic villages to wineries, fine food outlets, indigenous culture, and impressive natural features such as Mount Canobolas.

This prospectus proposes **three priority trails** identified by the BUG and the general cycling community, that would be beneficial to the region. The proposed trails link regional attractions and build upon existing networks of road, cycling and business infrastructure.

## NEXT STEPS

This prospectus is being circulated to government, business, tourism and community stakeholders seeking feedback and support for detailed development and funding.

As part of our regular ride activities, the BUG are also trialing routes and tourism themes. Contact the Orange BUG to learn more, give feedback or offer support.

Orange BUG (Bicycle User Group) is passionate about getting the community cycling for fun, fitness and social interaction.

The group aims to:

- promote and increase community engagement in cycling for recreation and transport;
- create a safer environment for all bicycle users; and,
- work with other recreational groups and government to promote health and wellbeing, and support economic, tourism and heritage activities in the region.

Orange BUG is a voluntary group affiliated with Bicycle NSW, the peak community cycling advocacy body in NSW.

Orange BUG runs free bike rides for members and the public at varying distances and pace, suitable for all levels including beginners.

Our themed and regular rides include:

- Sunday City Cycles
- Orange Spring Garden Ride
- Canola Ride - Canowindra to Cowra
- Local Heritage Bike Ride
- Bloomfield History Ride
- Orange Wine & Food Week Rides
- Hill End Weekend
- Lucknow Mining Heritage Ride
- Carcoar Village Ride
- Christmas Berry Farm Ride

Orange BUG is a registered  
Incorporated Association INC 1801111

### CONTACT US

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**Website:** [www.orangebugs.org](http://www.orangebugs.org)



# WHAT ARE THE REGIONAL OPPORTUNITIES FROM CYCLING AND WALKING TOURISM ?



## COMMUNITY BENEFITS

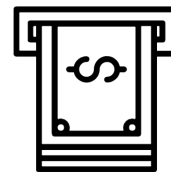
### Live

The trails can encourage healthy lifestyles and expand our a sense of community and culture.



### Prosper

The trails assist to strengthen and diversify our economy via direct tourism spend, accommodation, food, wine and bike service businesses.



### Collaborate

The trails can bring together community to foster engagement and deliver positive outcomes.



### Preserve

The trails are needed infrastructure to support a growing population while protecting natural, cultural and historical assets.



## ECONOMIC BENEFITS



"Bicycling tourists are older, wealthier and in demand. Tourism officials and cycling advocates sometimes refer to tourists on bicycles as "wallets on wheels". ...they stay longer in a state and spend more per day than other tourists.

Oregon (US), for example, has found that bicycle tourism contributes \$400million a year to its economy, roughly \$1.1million a day...Touring cyclists stay in smaller towns and support locally owned bed and breakfasts, motels, cafes, craft breweries and shops..."

STATELINE, The Pew CharitableTrusts, US policy think tank, 2015



# WHY ORANGE?

Orange has a unique combination of assets and advantages within NSW to make Orange Regional Trails a sustainable and profitable investment for the region. Characteristics include:

**COMPACT** - Cluster of wineries and local food offerings within a 30km radius of Orange enabling circuits for “easy” to “experienced” riders, families and day trippers.

**VARIETY** - Varied terrain and mix of road and off road routes, offering variety of options for less experienced riders and walkers.

**BOUTIQUE** - Historic villages such as Millthorpe, Canowindra and Carcoar, provide stop overs for cyclists with dining and accommodation.

**PROXIMITY** - Close to Sydney and Canberra, enabling weekend tourism and longer visits to the region.

**FOUNDATIONS** - Orange has some existing routes and trails that can be enhanced and connected.

**ATTITUDE** - An established pro-active local cycling community culture.

**SEASONAL** - Mild summer weather, offering longer touring periods.

# THE VISION

Orange Regional Trails will make our region a ‘destination of choice’ for cycling and tourism in Australia. With proximity to Sydney and Canberra, and international reputation for premium food and wine, the trails can also become a headline attraction for the expanding global tourism market.

# THE SOLUTION

Orange Regional Trails can connect and highlight key attractions and industries of the region. Offering year-round cycling/walking experiences for tourists of all abilities, as well as the opportunity to host national and regional cycling and walking events.



# WHAT IS THE TRAIL CONCEPT?



## OFF-ROAD ROUTES

The distinct advantage of Orange Regional Trails is the proposed 'off-road' trail concept.

Off road trails encourage multi-user activity and provide a higher degree of safety. They can be accessed by residents, tourists, walkers, families, and less experienced bike riders.

Trails are formed pathways alongside or near existing roads, constructed of compacted gravel or sealed bitumen. Directional and safety signage should be included at cross over points.

Trails may pass through reserves and council easements. Direct routes to businesses and wineries can also be incorporated into the experience.

## BUSINESS ACTIVATION

The trails would travel along and to points of interest such as cafés, wineries, orchards, vineyards, historic and natural features such as lakes and scenic walks.

Interconnecting trails between villages provide opportunities for micro-businesses to provide services such as bike hire, that could be dropped off at alternative starting points.

The economic value catalysed by similar cycling tourism offerings are significant, based on global studies such as New Zealand.

The average international cycling tourist to New Zealand spends \$3,800 compared to the \$2,500 average spend of all visitors and stays 50% longer than other typical visitors.



# CANOBOLAS WINE AND LAKE CIRCUIT

## Showcasing our acclaimed food and wine businesses

Orange BUG proposes a flagship route linking wineries and specialist producers and integrated into Lake Canobolas facilities and the Canobolas Mountain Bike Park.

A key feature of this trail is the linking to cellar doors on safe 'off-road' trails which can be utilised by cyclists and walkers alike.

This approach maximises the tourism offering to all levels of fitness, experience, and ages.

It can be leveraged for high profile international tourism, comparable with offerings in South Australia and New Zealand.

## Suggested Route

### Highlights

- Orange Velodrome and Elephant Park
- Eastern Cellar Doors: Phillip Shaw, Colmar, Brangayne, Word of Mouth, Ross Hill, Borrodell, De Salis, Habitat
- Orchard sellers
- Pinnacle lookout and snow walks
- Eucalyptus forests and mushroomig
- Lake Canobolas and Cafe
- Canobolas Mountain Bike Park
- Northern Wineries: JS, Rowlee, Printhe, Small Acres Cyder, Swinging Bridge, Heifer Station, Hillside Harvest, Nashdale



# Priority Trail 2



# ACTIVE VILLAGE TRAILS

*Regional point to point routes celebrating local heritage*

Orange BUG proposes various point-to-point trails connecting the villages of Spring Hill, Lucknow, Millthorpe, Carcoar and Huntley to Orange and Blayney by creating a multi-user trail for active travel that removes or minimises interaction from normal vehicle traffic.

Trails such as these facilitate active travel, increase the opportunity for commuting to work, while providing access to the hospital, airport, and Orange infrastructure. This will foster improved quality of life for residents, health benefits, access to businesses, and economic benefits.

- ### Suggested Route Highlights
- Millthorpe Heritage Village
  - Milthorpe Cafes & Cellar Doors
  - Milthorpe and Wentworth Museums
  - Huntley Berry Farm
  - Patina Wines
  - Spring Hill and Lucknow Villages
  - Orange Airport Services
  - Gosling Creek
  - Bloomfield Hospital Complex
  - Orange Velodrome



food | wine | agriculture | nature | history | community



# ORANGE CITY ENHANCEMENTS

## Connecting the city trails

Orange BUG proposes connecting the existing bike routes within the Orange city for enhanced commuting, recreation, tourism and business opportunities. In addition, trails can feature historic, cultural and scenic points of interest.

City routes that are separated from the road encourage more usage by families and inexperienced riders. Increasing the rates of cycling and reducing inactivity offers huge public health benefits, life expectancy increases and cost savings.



## Route Gaps

Many connection points linking existing bike paths have already been identified by Councils. Some are linked to road funding with shoulder expansions on busy roads.

Orange BUG are keen to champion and accelerate improvements supporting infrastructure design and utilisation.

Our priority is to have off-road bike paths to enhance tourism, community safety and activation. Resources may be sourced through tourism and other funding schemes not tied to road enhancement programs.

